SOAP OPERA DIGEST

October 3, 1994

Ms. Eileen McGlone
Philip Morris
120 Park Avenue
New York, NY 10017

Dear Eileen,

The 1995 franchise positions for both **Soap Opera Digest** and **Soap Opera Weekly** are attached. Please note that franchise/cover closing remains one month in advance of regular space closing.

Thanks so much for your generous support in 1994 and we look forward to a great 1995.

Best Always,

Bob Davidowitz

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